**Changes to Campaign Rules & Regulations:**

**1. All Candidates (including Governor) must have a PLATFORM. Platforms will be submitted with the candidate nomination form. Platforms must be explained in a candidate's speech.**

The platform includes three issues that a candidate believes are important for YIG to address. These three issues must include:

1. An issue that affects the candidate’s community service interests.

2. An issue that affects the candidate’s local community.

3. An issue that affects the State of Tennessee as a whole

\*\*\*\*A platform should be more than listing problems, but does not necessarily need to endorse specific policies.

**2. Campaign Material Limitations**

Candidates will be permitted the use of four (4) types of materials to use during their campaigns. These are the ONLY materials that are allowed. No candidate can spend more than $100 on these materials, including the retail value of items donated from any person or organization:

1. (One) Trifold Board (3ft x 5ft) -- specifics will be emailed to candidates.

2. Business Cards

3. Buttons

4. Speech (2 minutes max) --- required\*\*

**No other items or promotional materials will be allowed, even within your delegation.** This includes, but is not limited to: posters, pens, bracelets, flyers, ribbons, t-shirts, stickers, gum, candy, toys, videos, songs, and items restricted by the hotel. NO Distribution of any items other than listed as approved.

Social media outlets can be used by students for their campaign, but may not be paid for; this includes Snapchat Geo Filters, Facebook Ads, or other promotions. Students may not be endorsed by politicians, other partisan groups, or celebrities. Finally, students may not campaign in the voting area.